



**FRI., JANUARY 25  
TO  
SUN., FEBRUARY 3**

waterburywinterfest.com  
waterbury.winterfest@gmail.com  
 WaterburyWinterfest  
 Waterbury.Winterfest

### *Sample Events*

**DAY 1: FRI., JANUARY 25**

Opening Ceremonies: Christmas Tree  
Bonfire, Outdoor Skating Party, and  
Human Bowling

**DAY 2: SAT., JANUARY 26**

Broomball  
NNEDO Drone Races  
Game Show

**DAY 3: SUN., JANUARY 27**

5K Fun Run

**DAY 6: WED., JANUARY 30**

Wassailing

**DAY 7: THURS., JANUARY 31**

Moonlight Snowshoe/XC Ski and Vinyl  
Winterfest Music Fest (Day 1 of 3)  
Art Walk

**DAY 8: FRI., FEBRUARY 1**

Beer Crawl  
Sled Hockey  
Winterfest Music Fest (Day 2 of 3)

**DAY 9: SAT., FEBRUARY 2**

Puppet Show  
Youth Snow Soccer Event  
Fat Tire Event  
Alchemist Pour  
Winterfest Snow Ball Dance  
Winterfest Music Fest (Day 3 of 3)

**DAY 10: SUN., FEBRUARY 3**

Snow Football  
Closing Ceremonies

## *2019 Sponsorship Opportunities*

Waterbury Winterfest is a 10-day festival featuring both indoor and outdoor events that draw locals and visitors to various venues around town. In 2018, Waterbury Winterfest raised nearly \$14,000 for grants, programs, and projects to enhance recreation in our community while also supporting economic growth.

Funds raised from previous Winterfests helped build a new bicycle pump park and picnic pavilions in town parks. Last year, Winterfest initiated a grants program. This year, we hope to continue to allocate funds for the development of Waterbury Recreation Paths and continue the Winterfest Grant Program and summer recreation scholarships.

### *Title Sponsor*

**\$5,000 or more**

- Sponsor logo listed predominantly on event banners
- Sponsor logo listed on print/electronic/website advertising
- Sponsor logo tiered above lesser sponsors
- Title Sponsor will be mentioned with announcements at events

### *Presenting Sponsor*

**\$2,000 or \$1,000 cash and product valued at \$1,000**

- Sponsor logo listed predominantly on event banners
- Sponsor logo listed on print/electronic/website advertising
- Sponsor logo tiered above lesser sponsors
- Presenting Sponsor will be mentioned with announcements at events

### *Gold Sponsor*

**\$1,000 or \$500 cash and product valued at \$500**

- Sponsor logo listed under presenting sponsor on event banners
- Sponsor logo listed on print/electronic/website advertising
- Sponsor logo tiered above lesser sponsors

### *Silver Sponsor*

**\$500 or \$250 cash and product valued at \$250**

- Sponsor logo listed under gold sponsors on banners
- Sponsor logo listed on print/electronic/website advertising
- Sponsor logo tiered above lesser sponsors

### *Bronze Sponsor*

**\$250 or \$125 cash and product valued at \$125**

- Sponsor logo listed under silver sponsors on banners
- Sponsor logo listed on print/electronic/website advertising
- Sponsor logo tiered above lesser sponsors



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*Please circle which level of sponsorship  
you are offering. Thank you.*



**TITLE SPONSOR**

\$5,000 or more



**PRESENTING SPONSOR**

\$2,000 or product valued at \$1,000 and a donation of \$1,000



**GOLD SPONSOR**

\$1,000 or product valued at \$500 and a donation of \$500



**SILVER SPONSOR**

\$500 or product valued at \$250 and donation of \$250



**BRONZE SPONSOR**

\$250 or product valued at \$125 and a donation of \$125

*Additional  
Opportunities*



**EVENT SPONSOR**

Provide resources and planning assistance for an event that highlights your business/organization with some assistance from a Winterfest Event Leader.



**SILENT AUCTION**

Donate goods or services to be sold at the Winterfest fund-raising auction. Get listed on our website for your support.

Business name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Contact name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Invoice required:  YES  NO



**Please make checks payable to:**

FORWARD (Friends for Waterbury Area Recreation Development)

**Mail to:**

6 Union St., Waterbury, VT 05676

Tax ID/EIN#47-3955924. Donations are tax-free. FORWARD is a 501c3 and the fiscal agent for Waterbury Winterfest.